Demographics Report

Dynamic Measurement of Demographics

Demographics Report for:

87 Maple Street
Springfield, MA 01105
Latitude: 42.101486
Longitude: -72.581351

Report date: Wednesday, April 24, 2024

Prepared Exclusively for:

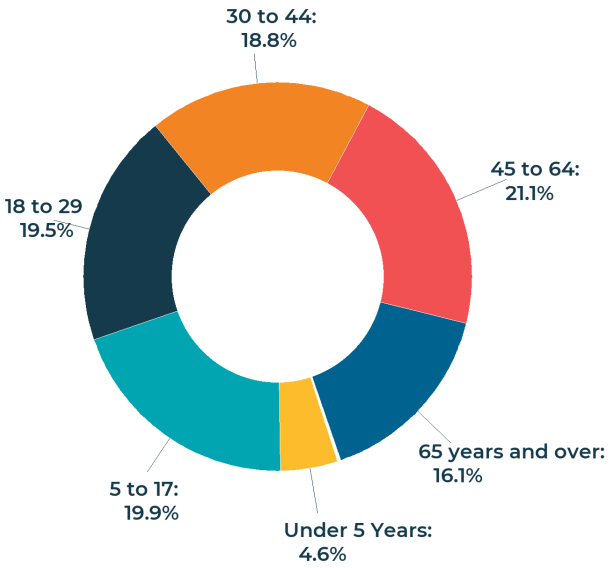
Josiah Gerald

Demographics Report for:
87 Maple Street, Springfield, MA 01105

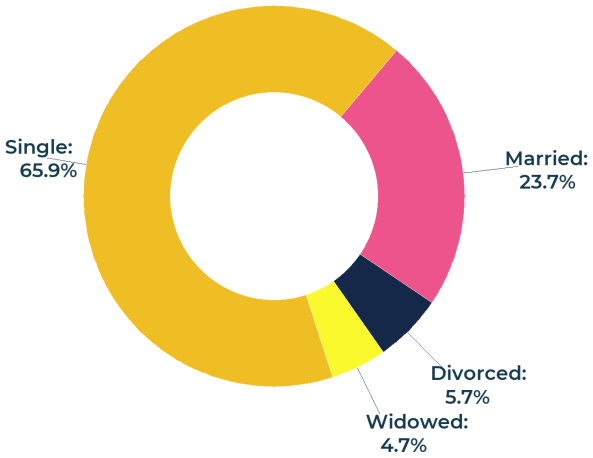
Report date: Wednesday, April 24, 2024

Age / Marital Status

Age

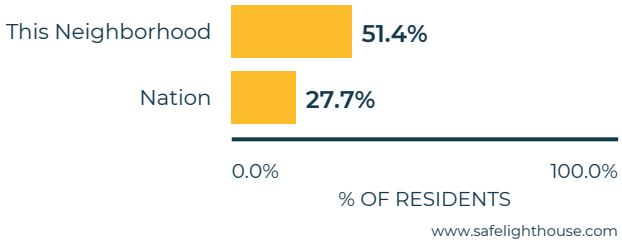


Marital Status



Household Types

One Person Households



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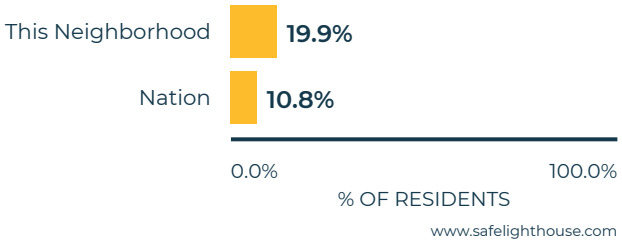
Single Parent with Child



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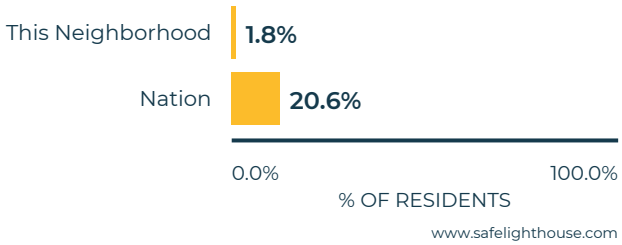
Married Couple with Child



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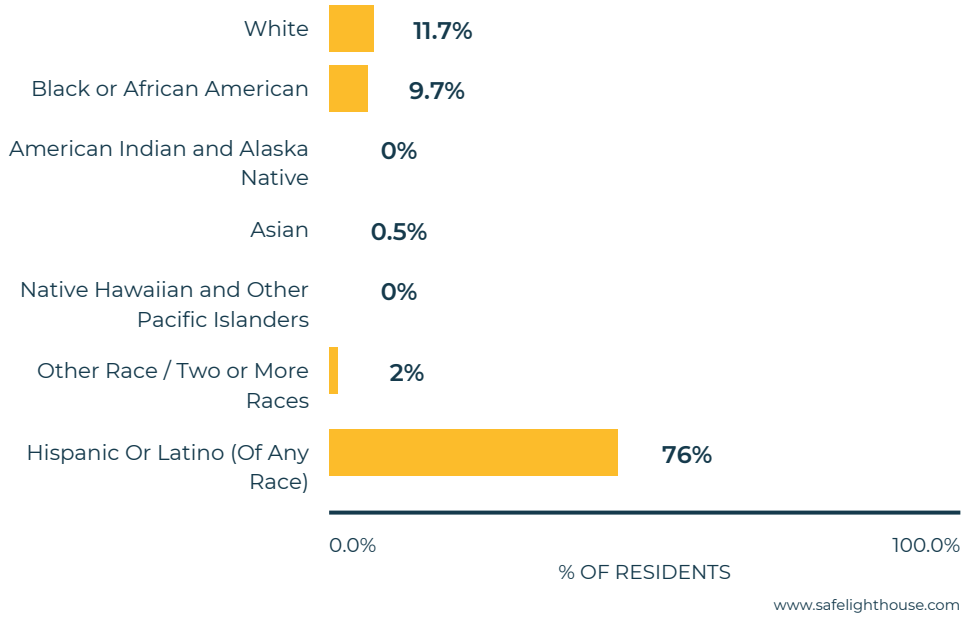
Race & Ethnic Diversity

DIVERSITY INDEX

50

(100 is the most diverse)

More diverse than 50% of U.S. neighborhoods.



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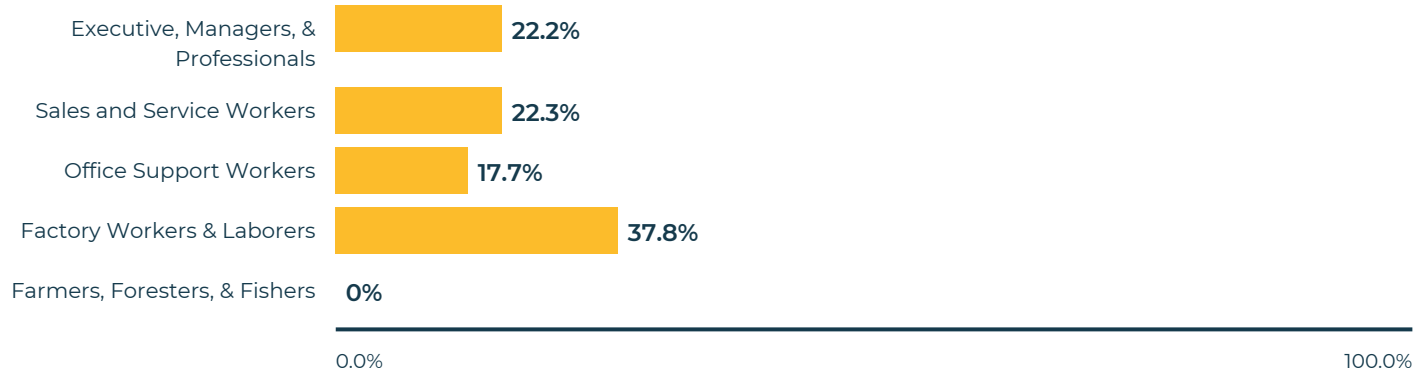
Occupations



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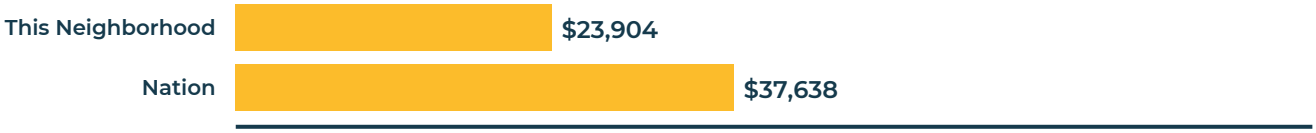
AVERAGE INCOME

Per Capita Income



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Median Household Income

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LIFESTYLE

Young Single Professionals	61.4%	Poor
Luxury Communities	88.3%	Very Good
Retirement Dream Areas	96.6%	Excellent
College Student Friendly	76.6%	Good
Family Friendly	99%	Excellent
Vacation Home Locations	100%	Excellent
First Time Homebuyers	96.2%	Excellent

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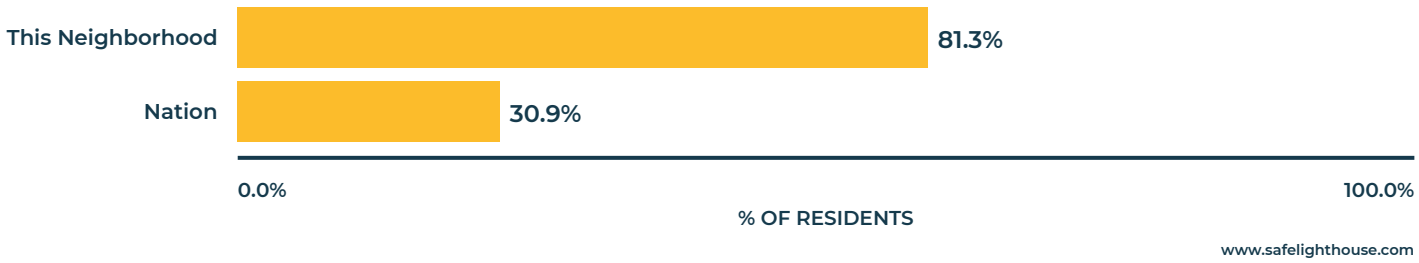
SPECIAL CHARACTER

Urban Sophisticates	76.1%	Good
Hip Trendy	13.8%	Poor
Walkable		Poor
Quiet	85.9%	Very Good
Nautical	100%	Excellent

Education

Percent with College Degree



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Percent with Advance Degree

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Demographics

Demographics shape the fates of nations, cities, and neighborhoods. Our Demographic Analytics derive insights from hundreds of raw inputs to produce one-of-a-kind data patterns for population, migration, lifestyle suitability, walkability, cultural character, education, incomes, ages, employment, diversity, and more. Indexed against national averages for comparison. Coverage for every neighborhood and address in America.

How You Can Use Demographic Analytics:

- Investing: The types of households in a neighborhood- singles versus families, and peoples' transience, drive demand for specific kinds of apartments and houses
- Builders, marketers and others can know the cultural character of any neighborhood, instantly
- Takes the guess-work out of understanding any neighborhood's wealth, sophistication, and values, assess comparables, unlock opportunity

What's Unique About Our Demographics?

- Complete lifestyle segmentation from college student friendly, to retirement and all stages in between
- Cultural character is quantified: urbane, hip, quiet, walkability, nautical
- Neighborhood- median household income, diversity index, and more. Seamless 100% U.S. coverage. Enter an address, get a full demographics profile report

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